

Salman Ahmad

Experienced Web Development Professional

WordPress | Shopify | Front End Development

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Dynamic and skilled **WordPress** and **Shopify** developer with over **5 years** of experience in **front-end** development. Proficient in creating visually appealing and highly functional **websites** and **e-commerce** stores. Adept at translating client requirements into engaging digital **solutions**. Seeking to leverage expertise in WordPress and Shopify **development** to contribute to innovative **projects** and drive **business success**.

TOOLS & TECHNICAL SKILLS

- ✓ WordPress
- ✓ Shopify
- ✓ HTML, CSS
- ✓ Java Script
- ✓ Adobe XD
- ✓ Bootstrap
- ✓ React
- ✓ PHP
- ✓ E-Commerce
- ✓ Domain and Hosting Management
- ✓ Databases
- ✓ Cloud Computing
- ✓ Adobe Photoshop
- ✓ Adobe Illustrator
- ✓ Figma

CORE STRENGTHS & ENABLING SKILLS

- Proficient in **WordPress** and **Shopify** Development
- Strong Knowledge of **HTML, CSS** and **JavaScript**
- Experience with front-end frameworks such as **Bootstrap**
- Familiarity with responsive **design principles**
- Expertise in custom **theme** and **plugin** development
- Ability to optimize website **performance** and ensure **cross-browser** compatibility
- Solid understanding of **UX/UI** design principles
- Experience with version control systems such as **Git**
- Excellent problem-solving and **debugging** skills
- Strong **communication** and teamwork abilities

PROFESSIONAL EXPERIENCE

- Freelancer** (remote-worldwide) (Senior Software Engineer) **8 Years** Jun 2015 – Present
- TRG | Ibex Global** (Pakistan) (Senior Software Engineer) **2 Years** Dec 2013 – May 2015
- Xavor** (Pakistan) (Software Engineer) **3 Years** Aug 2010 – Nov 2013

PROFESSIONAL QUALIFICATION

- MS – Computer Sciences**
Virtual University, Lahore, Pakistan (2016 – 2020)
- BS – Computer Sciences**
National College of Business Administration & Economics, Lahore, Pakistan (2008 – 2012)

Professional Trainings & Courses:

- Attended course on **“Digital Marketing”**, Digi Skills (2020)
- Attended course on **“Freelancing”**, Digi Skills (2020)
- Attended course on **“Social Media Marketing”**, IT Height (2019)
- Attended course on **“Web & Graphics Designs”**, Edge Systems International (2006)
- Attended course on **“E-Commerce & Web Development”**, University of Punjab (2004)

Projects

- **Arabian Blossom** (E-Commerce) | Sharjah, Dubai, Qatar.

Arabian Blossom is an online flower shop offers a wide variety of exotic flowers, flavorsome and mouthwatering cakes and Meaningful gifts like plants. They offer online service in all the Seven emirates of UAE like Dubai, Sharjah, Abu Dhabi, Umm Al-Quwain, Fujairah, Ajman and Ras Al Khaimah. They also provide with delivery options like same day delivery and early morning delivery.

Tools & Technologies: Shopify, UI/UX, PayPal, Stripe, Tabby Integration, Judge.me Reviews, Live Chat, Buunto Date Picker, Bold Upsell, Variant Description, Expertrec Smart Search Bar.

<https://arabianblossom.com/>

- **Kai Huskisson** (Real Estate) | Australia.

Kai Huskisson is influenced by the beauty of Australian landscape, KAI draws inspiration from native flora and fauna, celebrating Australian living through well-designed outdoor spaces and providing practical, refined living areas.

Tools & Technologies: WordPress, UI/UX, JavaScript, Cross browser compatibility

<https://kai-huskisson.com.au/>

- **Credit Nerds** (Finance) | Paragould, U.S.

CreditNerds® is not just average credit repair services team, they are dedicated allies in the fight for financial freedom. Their seasoned experts specialize in tackling a wide range of credit challenges, from erroneous late payments to stubborn collections and everything in between. With a proven track record of success, a commitment to transparency, and a passion for helping their clients, they're your trusted partner on the path to credit recovery.

Tools & Technologies: WordPress, UI/UX, JavaScript, Cross browser compatibility

<https://creditnerds.com/>

- **Power Crunch** (E-Commerce) | United States, California.

Power Crunch is an online store provides protein bar, chocolates, wafer crisp and many more.

Tools & Technologies: Shopify, UI/UX

<https://powercrunch.com/>

- **Beans Coffee** (Food Industry) | Netherlands.

Beans Coffee provide quality coffee beans in Netherlands.

Tools & Technologies: WordPress, UI/UX, JavaScript, Cross browser compatibility

<https://www.beanscoffee.nl/>

- **Templo Merimbula** (Real Estate) | Australia.

Templo deals in real estate, a new project in Marimbula, Australia.

Tools & Technologies: WordPress, UI/UX, JavaScript, Landing Page

<https://templo-merimbula.com/>